



Premier

RETAIL

**MEDIA
INFORMATION**

Official Chelsea FC Megastore

Chelsea FC has announced its biggest investment in the Premier League since the club's return to the top flight of English football. The club has announced a new 100,000 sq ft Chelsea FC Megastore in London, which will be the largest football club store in the world. The store will be a one-stop destination for Chelsea fans, offering everything from replica kit to exclusive merchandise. The store will also feature a cafe, a bar, and a cinema. The store is set to open in the summer of 2016.

IN PRINT • ONLINE • TABLET

Premier

RETAIL

OCT 2015
ISSUE 1.1
Kento Publications Ltd

RELAX TAKE A B

43 Manolo Blahnik
Shoe Heaven at Harrods

ballistic for baths



ROMA
PUBLICATIONS

MEDIA INFORMATION

Formed in 1999, ROMA PUBLICATIONS LTD
Has grown to become a market leader in the publication of construction and business magazines. Our mission is to inform, educate and entertain the reader.

Why PREMIER RETAIL is the smart choice

The synergy formed between our in-house editorial and design team and our contributing contacts within these industries helps us to not only keep up to date with all the latest information but also produce a product that is unrivalled in its field. Premier Hospitality is issued throughout the whole of the UK, including the Channel Islands, and has a readership of 14,000.

Distribution and circulation

PREMIER RETAIL has a focussed client readership base of Main Contractors, Architects, Shopfitters, Interior Designers, Brand Groups, Shopping Centres, Retail Parks, Operators, Chain Stores, Independent Retailers, Developers.

Features and articles

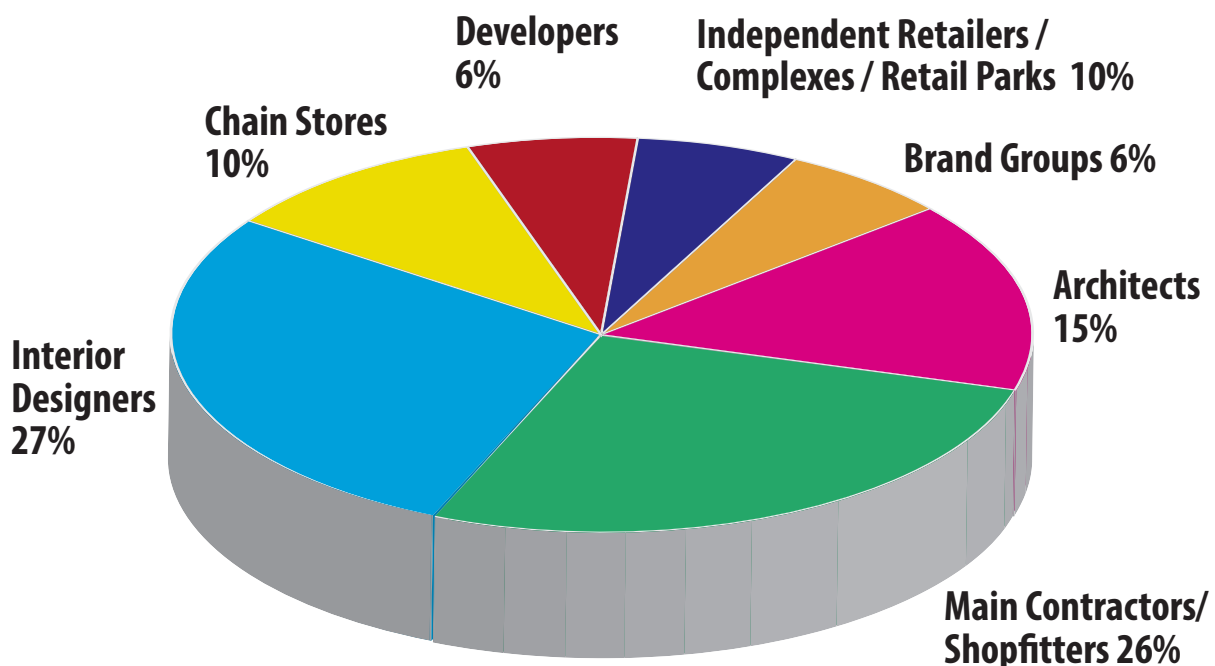
PREMIER RETAIL is a magazine focusing on the latest developments in the Retail Design and Construction Industry.

Each issue of PREMIER RETAIL will highlight projects currently taking shape throughout the UK and overseas, covering everything from high end stores right through to supermarkets.

We are interested in hearing about and publicising all developments and giving the opportunity for organisations of all sizes to highlight their involvement and expertise among a wider audience.

Enhancing your article

As part of the comprehensive package offered by ROMA Publications, our creative team can visit clients' businesses to take photos and record film footage for DVDs. Whatever the size, scope or area of your business, our team will capture your company at its best



Forward Features

From the opening of the latest Boutique High Street stores all the way down to supermarket chains. Each month PREMIER RETAIL provides readers with a round-up of the best developments in the Retail and Design and Construction industry.

Advertising

Page sizes available are as follows:

COST	(£)
Double Page Spread	2500
Inside Front Cover	2100
Inside Back Cover	2100
Full Page	1500
Half Page	975
Quarter	750
Eighth	525

See following page for size samples.

Regular features:

News – The latest updates and news in the industry.

Projects – A selection of projects which are taking place throughout the UK and overseas, from new builds to refurbishments .

Profiles – A focus on the designers and contractors responsible for the most creative venues in the Retail sector.

Innovation – Keeping up to date with the latest technology in the Retail industry.

Contacts us:

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Tel: 01706 719972

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Email: admin@romauk.net

Web: www.romauk.net

**14,000 PLUS
SUBSCRIBERS**



**BE SEEN
AND REMEMBERED**

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ROMA
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MAGAZINE ADVERTISEMENT GUIDE

Specifications

File formats

Artwork must be supplied in one of the following formats:

- High Resolution print-ready PDF (preferred)
- Adobe Illustrator EPS format with all fonts converted to outlines
- Adobe Photoshop TIFF format at 300 dpi
- Adobe Photoshop JPEG format at 300 dpi
- Indesign format including all supporting files, screen and printer fonts





Forward features list 2017

Retail

JAN – FEB

Silvera focus
Schuh
January Furniture Show
Retail Design Expo – Preview
New Look Men
John Lewis
H&M
Schuh Bluewater
FaceGym
Pets at Home

MAR – APRIL

Tory Birch
Retail Design Expo – Preview
World Retail Awards 2017
Telford Shopping Centre Southern
Quarter
H&M
Lowry Outlet redevelopment
Tapi Carpets
Asda Isle of Wight
Interior designer focus

MAY – JUNE

Retail Design Expo – Review
Meadowhall Leisure
Lidl – New openings
Pets at Home
John Lewis
Interior designer focus

JULY – AUG

Aldi – New openings
IKEA Sheffield
KFC – New openings
Tapi Carpets
Interior designer focus

SEPT – OCT

The Lexicon Shopping Centre
John Lewis
Retail Week Awards 2017 – Preview
Mander Centre Wolverhampton
Westgate Shopping Centre
Debenhams Wolverhampton
Interior designer focus

NOV – DEC

Aldi – New openings
Retail Week Awards 2017 – Review
Tapi Carpets
Interior designer focus
End of year retail review
