



PREMIER **RETAIL** MEDIA PACK 2018

premier

RETAIL BE SEEN AND REMEMBERED



24,000
subscribers

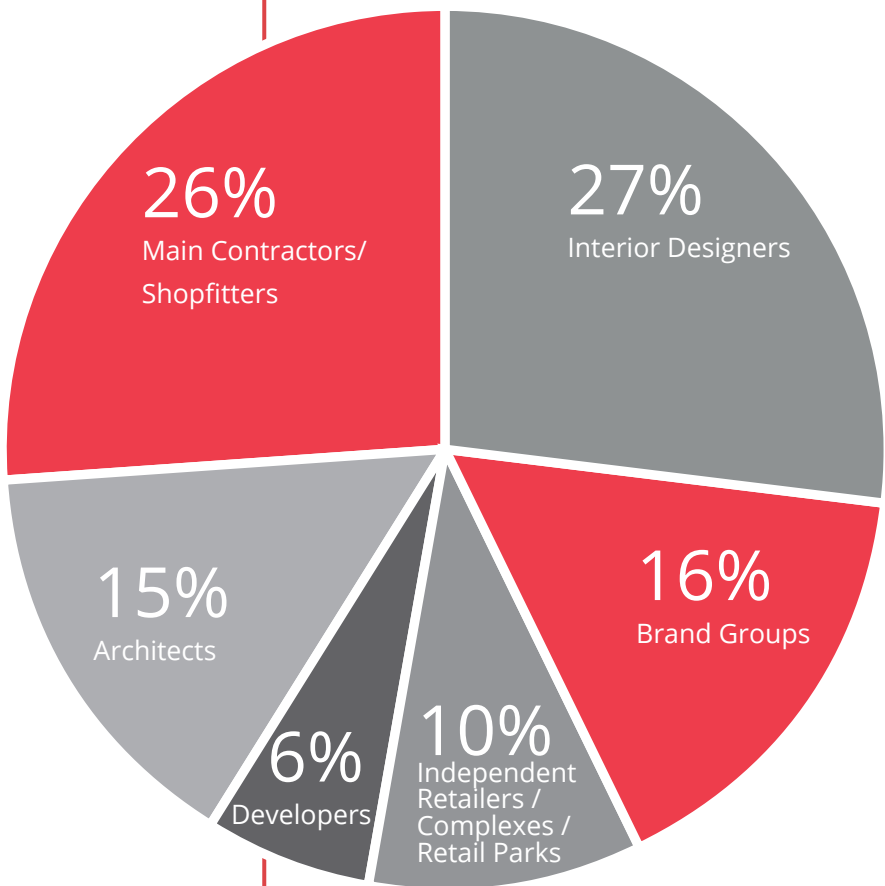


ROMA
PUBLICATIONS

MEDIA INFORMATION

Formed in 1999, ROMA PUBLICATIONS LTD has grown to become a market leader in the publication of construction and trade magazines. Our mission is to inform, educate and entertain the reader.





“ SMART Choice

Unrivalled in its field.

Why PREMIER RETAIL is the smart choice

The synergy formed between our in-house editorial and design team and our contributing contacts within these industries helps us to not only keep up to date with all the latest information but also produce a product that is unrivalled in its field. Premier Retail is issued throughout the whole of the UK, including the Channel Islands, and has a readership of 24,000.

Distribution and circulation

PREMIER RETAIL has a focused client readership base of Main Contractors, Architects, Shopfitters, Interior Designers, Brand Groups, Shopping Centres, Retail Parks, Operators, Independent Retailers, Developers.

Enhancing your article

As part of the comprehensive package offered by ROMA Publications, our creative team can visit clients' businesses to take photos and record film footage for DVDs. Whatever the size, scope or area of your business, our team will capture your company at its best

BE SEEN & REMEMBERED



FOCUSING

on the latest developments
in the Retail Design industry.

Features and articles

PREMIER RETAIL is a magazine focusing on the latest developments in the Retail Design Industry.

Each issue of PREMIER RETAIL will highlight projects currently taking shape throughout the UK and overseas, covering everything from high end chain stores right through to supermarkets.

We are interested in hearing about and publicising all developments and giving the opportunity for organisations of all sizes to highlight their involvement and expertise among a wider audience.



Page sizes available are as follows:

COST	(£)
Double Page Spread	2350
Inside Front Cover	2100
Inside Back Cover	2100
Full Page	1500
Half Page	950
Quarter	750
Eighth	525



ADVERTISING

Competitive rates.

Forward Features

From the opening of the latest Retail Outlets to High Street Stores and Supermarkets. Each edition Premier Retail provides readers with a round-up of the best developments in the Retail and Design industry.

Regular features:

News - The latest updates and news in the industry.

Projects - A selection of projects which are taking place throughout the UK and overseas, from new builds to refurbishments .

Profiles - A focus on the designers and contractors responsible for the most creative retail spaces in the industry.

Innovation - Keeping up to date with the latest concepts and technology within the retail industry.

CONTACT





CONTACT US

Our friendly team...



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FORWARD FEATURES





FORWARD FEATURES 2018

Coming up in the next editions of Premier Retail

JAN - FEB

New Look Oxford Street
Sign & Digital UK Preview
London Bridge Store
RDE/RBTE/RDSE 2018 Preview
Tungate Quarter Opening
OVO Boutique London
Atkinson's Flagship Boutique
Surface Design Show Focus Feature

MAR - APRIL

Sign & Digital UK 2018 Focus Feature
Quadrant Design Company Profile
RDE/RBTE/RDSE 2018 Focus Feature
World Retail Awards 2018
Ikea Exeter House
Cineworld Dover
VM and Display Show

MAY - JUNE

John Lewis White City - Westfield
Decathlon - Kensington High Street
Aldi UK profile
Shopfitter Q&A
Next

JULY - AUG

Shopfit and Display focus
Oliver Bonas - European store profile
Primark - Meadowhall
Interior designer focus

SEPT - OCT

Retail Week Interiors Awards
RDE/RBTE/RDSE 2019 preview
Window Display Focus
ASOS

NOV - DEC

IKEA Greenwich
This year in retail - review
RDE/RBTE/RDSE 2019 Preview
Interior Design Focus
A look towards 2019



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